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Substitute for form 1449A/PTO				Complete if Known
INFORMATION DISCLOSURE STATEMENT BY APPLICANT				Application Number
				10/001,772-Conf. #4306
				Filing Date
				October 31, 2001
				First Named Inventor
				Anand Subramanian
				Art Unit
				3622
				Examiner Name
				R. Alvarez
Sheet	1	of	2	Attorney Docket Number
				03485/100H799-US1

U.S. PATENT DOCUMENTS

FOREIGN PATENT DOCUMENTS

Examiner Signature	Date Considered	
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				Filing Date	October 31, 2001
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03485/100H799-US1					

NON PATENT LITERATURE DOCUMENTS					
Examiner Initials	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.			
CA		"NewsReal Changes Name to YellowBrix; Bridges the Gap Between Content and Commerce; YellowBrix Technology 'Makes Web Sites Smart' by Advancing Access to Content and Commerce", PR Newswire, Financial News, February 28, 2000, PR Newswire Association, Inc.			
CB		"New Media Age, pg. S16, February 19, 2004, Centaur Communications Ltd.			
CC		"Infoseek Spin-Off Makes News Real", Multimedia Daily, Vol. 5, Issue 22, February 4, 1998, BRP Publications.			
CD		"Yellowbrix Promises Gold", Interactive PR & Marketing News, Vol. 6, Issue 24, November 26, 1999, Phillips Business Information.			
CE		Dvorak, John C., "Advertising Just for You", Boardwalk Magazine, pgs. 142-143, Vol. 13, No. 12, December 1999.			
CF		Notification of Transmittal Of The International Search Report Or The Declaration And Search For PCT/US01/45483 Dated August 28, 2002			
CG		"Spy On Your Customers (They Want You To) - New Web Tracking Technology Turns Browsers Into Paying Customers (Company Business and Marketing) BOB TEDESCHI From Ziff Davis Smart Business For The New Economy, 58 Dated August 1, 2001, ISSN: 1528-4034			
CH		Notification of Transmittal of International Preliminary Examination Report for PCT/US01/45483 dated January 31, 2003			

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